



## Business Partners

Become a Business Partner at Black Country Living Museum and connect with local professionals.



# Welcome to Black Country Living Museum

A registered charity, the Museum opened to the public in 1978 and has expanded to encompass over 60 historical buildings, either translocated from their original home, or built as a replica to help recreate over 250 years of history of the Black Country for visitors near and far.

- In 2012, the Museum was awarded designated status by Arts Council England and became a National Portfolio Organisation in 2018.
  - In 2024, the Museum saw over 350,000 visitors over the year.
  - In 2024, the Museum saw over 48,000 school pupils from over 870 schools.
- So far, our Little Makers Programme has offered 4,000 Key Stage 1 students the chance to learn about local history and enjoy creative and cultural experiences they may not otherwise have been able to access.
  - There are 182 Active Volunteers working to date, with 56 Corporate Volunteers in 2024.
- The Museum is passionate about community and holds community panels and support groups for carers of those living with Dementia.
- The Museum helps to tell impactful stories across 250 years such as the story of Windrush, Post-War Black Country, and The Women Chainmakers of Cradley Heath.



# Experience History, Spark Creativity & Strengthen Links

We are the Black Country.

We **champion** the Black Country, **celebrate** its people and communities and **share** its distinctive history and heritage, **creating** pride today and **possibility** for its future.

Innovation, entrepreneurial spirit and manufacturing prowess made the Black Country 'the workshop of the world' and we're keen to build relationships with today's businesses too.

Our Business Partner scheme offers exciting benefits for your organisation, staff, and clients. Whether you're looking to entertain your clients, increase your brand awareness, host an event or simply treat your staff, there is a partnership package to suit you. Partnerships are split into three packages but can be tailored to your needs if necessary.



# Our Partnership Levels

## Coal

**£1,250 +VAT PER ANNUM**

- **50** daytime admission tickets
- Priority booking for special event tickets
- One small daytime venue hire including car parking\*
- Company logo on our website

## Iron

**£3,000 +VAT PER ANNUM**

- **80** daytime admission tickets
- **20** special event tickets
- Priority booking for special event tickets
- One daytime venue hire including access to the museum or **exclusive evening hire up to our 1930s Street** including car parking\*
- Invitations to networking events held at BCLM
- Company logo on our website and on welcome boards in visitor entrance

## Brass

**£5,500 +VAT PER ANNUM**

- **120** daytime admission tickets
- **40** special event tickets
- Priority booking for special event tickets
- One daytime venue hire including access to the museum or **exclusive evening venue hire up to our Victorian Village or 1940s-60s Street** including car parking\*
- Invitations to networking events held at BCLM
- Company logo on our website, on welcome boards in visitor entrance and in our Annual Review

# Other Boston Business Opportunities

Bring a bit of Black Country innovation, entrepreneurship and creative spark to your business- we offer a variety of other ways for businesses to get involved including:

- Sponsorship Opportunities- associate your company with one of the Black Country's biggest brands by sponsoring one of our hugely popular sell-out events
- Venue Hire- Immerse your guests in 250 years of history whether for conferences, team away days or private parties
- Corporate Volunteering- inspire your staff with a team- building opportunity like no other!
- Filming- use our unique backdrop for corporate videos and photography as featured in popular TV shows such as *Peaky Blinders* and *Celebrity Masterchef* as well as the 2019 Hollywood movie *Stan and Ollie*



# How To Find Us

Learning and Conference Centre, Tipton Road, Dudley, DY1 4SQ

## **By Road**

For all corporate events, please make your way to Car Park 2 located off Tipton Road.

When approaching from Castle Gate island (south of the Museum): exit the roundabout onto Tipton Road (A4037). Go past the set of traffic lights where you will see 'The Archives' located on your left. Immediately after The Archives, please turn left into Car Park 2.

When approaching from Birmingham New Road (north of the Museum): go straight over at the lights and join Tipton Road (A4037). Before the traffic lights, use the filter lane to turn right into Car Park 2.

Please note, car parking for corporate events is included within our prices.

## **By Rail**

We are 1 mile from Tipton Train Station, which is on the Birmingham to Wolverhampton line operated by West Midlands Railway. Plan your journey and check train timetables using the National Rail Enquiries website or by calling 08457 48 49 50.



# BLACK COUNTRY LIVING MUSEUM

Full terms and conditions can be seen at [www.bclm.com](http://www.bclm.com) (Corporate Support)  
or talk to us if you'd like to discuss a bespoke package.

Kate Kirkpatrick, Corporate Sales and Development Manager  
[kate.kirkpatrick@bclm.com](mailto:kate.kirkpatrick@bclm.com)  
0121 521 5690 (ext. 408)

Alice Gibbins, Corporate Sales and Development Coordinator  
[alice.gibbins@bclm.com](mailto:alice.gibbins@bclm.com)  
0121 521 5690 (ext. 407)



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