



Filming Regulations

In order to film at Black Country Living Museum (BCLM), you must first have gained permission from the Museum's Development team and agreed, in writing, via email to adhere to the below regulations:

1. As an educational charity, we need to ensure that all filming projects align with our purpose and brand values. All requests will be considered on a case-by-case basis and accepted at the discretion of the Museum's Filming & Photography team. Therefore, we may ask you for information about the purpose, creative approach and audience you are targeting with the film.
2. If you wish to publish your Film or if there is any commercial gain in your footage you **MUST** have a member of the Museum's Filming & Photography present or written consent from the team. There may be a charge incurred for filming.
3. As an official licensee of Peaky Blinders, BCLM must adhere to its license agreement in maintaining the quality of and associations with the Peaky Blinders brand and is therefore unable to host unofficial activity that either applies or infers the Peaky Blinders brand, for example the Peaky Blinders name (or derivative thereof), names as mentioned in the series (e.g. Shelby), logos or any other original elements relating to the show, such as the theme music. This includes interlacing of footage filmed elsewhere. Should you be in breach of this regulation, you may be subject to legal proceedings.
4. No footage should be taken of children without the Museum gaining written consent from their parents.
5. No close up videos are to be taken of visitors without the Museum gaining their written consent.
6. No video footage is to be taken in the underground mine.
7. No disruption to the Museum site or collection items, including the movement of items belonging to the Museum.
8. No disruption to the Museum's visitors.
9. No entry to any restricted zones on the Museum site e.g. Chainmakers workshop or onto the boats, unless agreed in advance with the Museum's Development team.
10. No external rigs including continuous lighting, flashes, backgrounds, battery packs, soft boxes etc.

11. Any area required for costume changes should be agreed beforehand as an extra charge may be incurred.
12. You agree to take all reasonable and proper steps to ensure that you do nothing to bring BCLM into disrepute or do anything to prejudice or damage our logo, marks, brand or reputation.
13. You agree that BCLM shall have the right on reasonable notice to review the final cut of the Film for factual accuracy where relevant and to request reasonable changes thereto.
14. Health & Safety must be considered at all times. We will require you to provide a risk assessment in advance of filming which must be approved by the Museum and adhered to at all times.
15. We ask that 'Black Country Living Museum' is credited for any filming undertaken within its premises, including the name of our expert (if any).

Black Country Living Museum

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Dudley

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0121 557 9643

Email: development@bclm.com

Black Country Living Museum is an educational charity. Charity No. 504481

All admission and location hire charges support the Museum as a charity and help meet the costs of running the Museum, so your support is really important. Thank you.