

BLACK COUNTRY LIVING MUSEUM

VENUE HIRE

A timeless venue in the Black Country with endless opportunities.



WELCOME TO BLACK COUNTRY LIVING MUSEUM

Discover how the history of a small region made a big impact on the people, culture, and industry of the world.

With a range of spaces, excellent in-house catering, and access to 300 years of history, our dedicated team will work with you to create your perfect event.



THE PERFECT PACKAGE

CONFERENCES

Our conference and exhibition halls, with a dedicated entrance and car park, and AV facilities, make the perfect location for your upcoming event. Enhance your conference with a lunchtime tour or an evening event in the historic site.

MEETINGS

Bring the whole team together for a trip back in time! Enjoy exclusive hire of one of our unique meeting rooms for the perfect day out of the office. Add in activities (page 14) to enhance a team away day.

EVENTS AND EXPERIENCES

From breakfast networking and evening drinks receptions to large scale immersive experiences, our team will work with you to create a memorable event to mark any occasion.



VISITOR CENTRE

A contemporary, flexible space with the large central 'Patrick Atrium', terraces looking out over the historic site, and a separate café area. The Visitor Centre is perfect for a seated dinner, drinks reception or seminar.

"Everyone who attended was extremely complimentary about the facilities! The staff were so helpful and organised!"

- Belinda H, Talbots Law



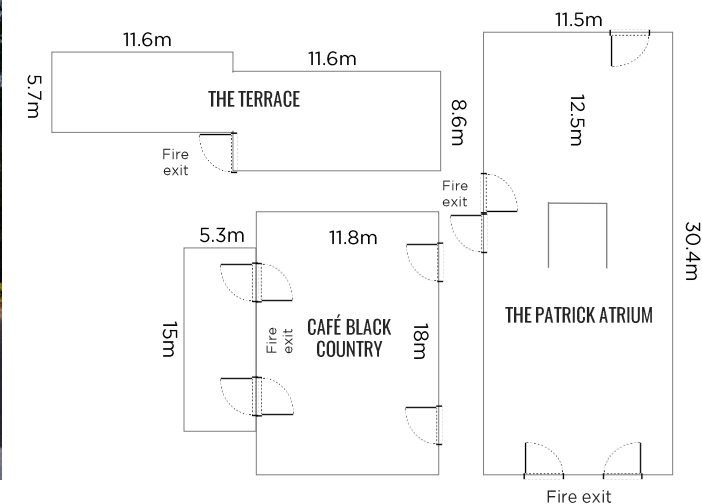
THE PATRICK ATRIUM

Seating plan	Capacity
Theatre	150
Cabaret	70
Drinks reception	250

CAFÉ BLACK COUNTRY

Seating Plan	Capacity
Theatre	150
Seated	80

Electricity
Wi-Fi
65" TV screen
Flipchart

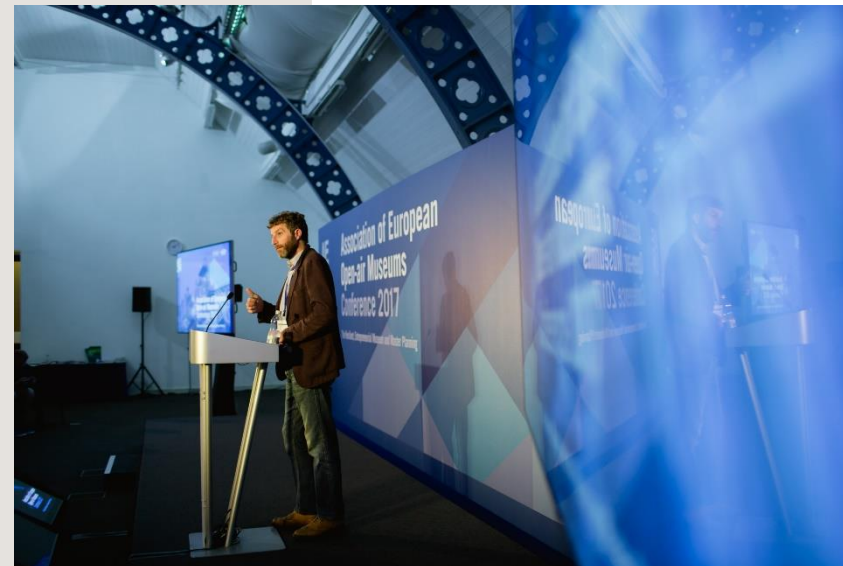


“What a venue! The projector and speaker system were first rate and wow was the room set up perfectly! Absolutely loved that you guys got the brief and there was zero to change anywhere!”

– Elizabeth A, mfg Solicitors

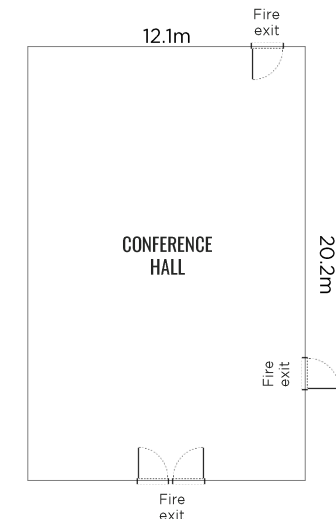
CONFERENCE HALL

Originally Smethwick’s Rolfe Street Public Baths, the Conference Hall is situated within our Museum Conference & Learning Centre. With its cast iron arches celebrating the Black Country’s industrial might, it is the perfect space for conferences, award ceremonies and large celebrations.



CONFERENCE HALL	
Seating Plan	Capacity
Theatre	200
Cabaret	120

- ✓ AV facilities
- ✓ Overhead projector
- ✓ Electricity
- ✓ Wi-Fi



"Kudos to BCLM for a fabulous venue blending heritage with excellent tech! One of the smoothest hybrid events I've ever been to."

- Dixon W

EXHIBITION HALL

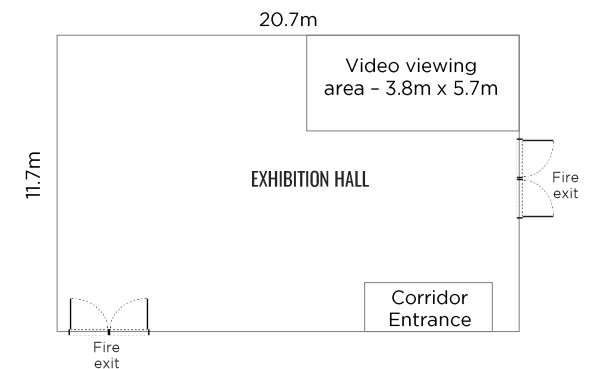
Situated next to the Conference Hall, our Exhibition Hall can be hired as a dedicated refreshment, breakout or exhibition space.



Electricity
Wi-Fi



EXHIBITION HALL	
Seating Plan	Capacity
Theatre	150
Cabaret	80



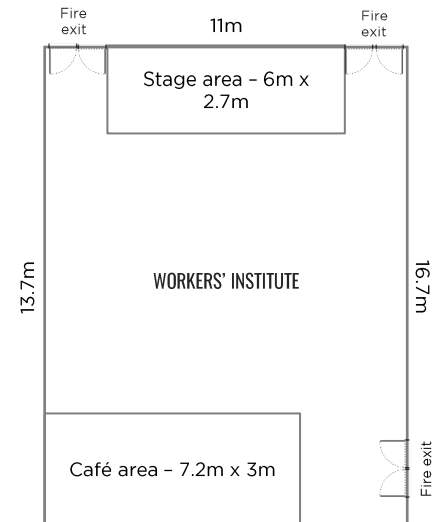
“BCLM is an amazing place to hold an event, from the actual venue to the staff who are involved in organising the event. The staff make everything so easy, and nothing is overlooked by them, the attention to detail is fantastic.”

- Joanna U, CKCA Limited

WORKERS' INSTITUTE

The Workers' Institute stands as a monument to the struggle of the women chain makers of Cradley Heath who laid down their chains in 1910 to strike for a living wage. This historic building is perfect for dinners, receptions and celebration events.

Viewing digitally?
Go behind-the-scenes and explore our [360 TOUR!](#)



WORKERS' INSTITUTE

Seating Plan	Capacity
Theatre	180
Cabaret	120
Mezzanine	60 seated

- Electricity ✓
- Wi-Fi ✓
- 50" TV screen ✓
- AV Facilities ✓

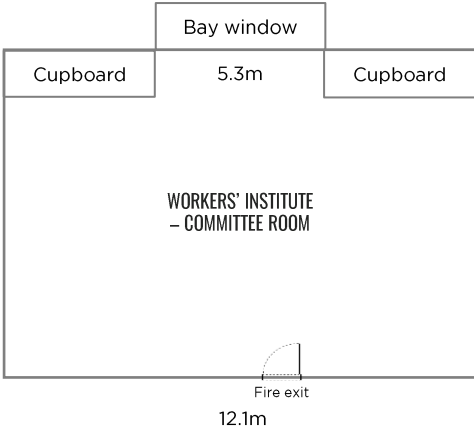
"The Workers' institute Committee Room was a perfect fit for our needs. It provided an ideal spacious setting for our two-day leadership course!"

- Richard D, NANT Ltd

Viewing digitally?
Go behind-the-scenes and explore our [360 TOUR!](#)

WORKERS' INSTITUTE – COMMITTEE ROOM

Located on the first floor of the Workers' Institute, the Committee Room provides the perfect space for a boardroom style meeting or base for a team away day.



WORKERS' INSTITUTE – COMMITTEE ROOM	
Seating Plan	Capacity
Theatre	30
Boardroom	18

- Electricity ✓
- Wi-Fi ✓
- 50" TV screen ✓
- Flipchart ✓

"Absolutely brilliant venue. The room in the Elephant and Castle Pub was set out perfectly and our guests loved the tour, the guides were so knowledgeable. The museum is a very special place and it was an extremely enjoyable experience holding an event here."

- Shawnee F, Cancer Research

ELEPHANT & CASTLE PUB

The Elephant & Castle Pub is a recreation of the iconic Edwardian pub in Wolverhampton. Hire the entire pub for an evening event or one of our upstairs rooms for a meeting with a difference in the heart of the historic site.



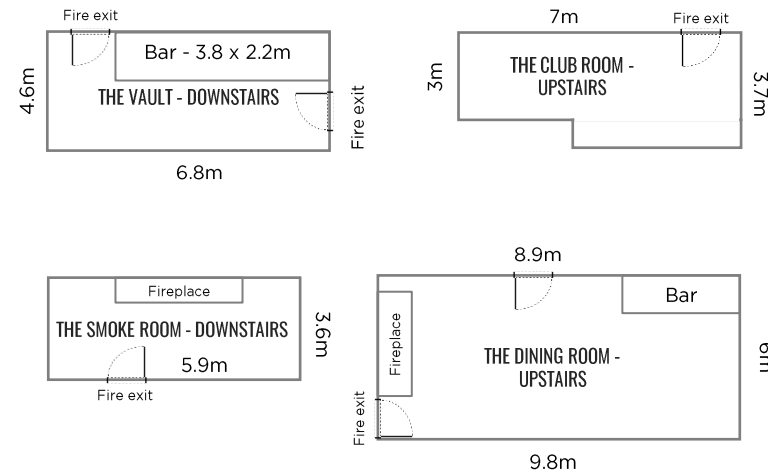
THE DINING & CLUB ROOM

Seating Plan	Capacity
Theatre	40
Cabaret	40

WHOLE BUILDING HIRE

Seating Plan	Capacity
Across both floors	100

- Electricity ✓
- Wi-Fi ✓
- 50" TV screen ✓
- Flipchart ✓
- Platform lift ✓



Viewing
digitally?
Go behind-the-
scenes and
explore our
360 TOUR!

"All staff present were friendly, helpful and went out of their way to make the visit as interesting and realistic to the period as possible."

- Simon R, GE Vernova

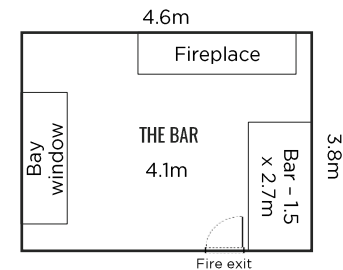
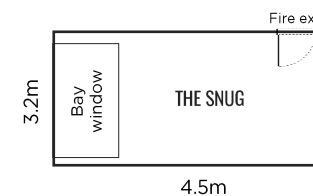
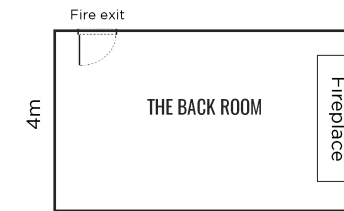
BOTTLE & GLASS INN

Dating back to the late eighteenth century, the Bottle & Glass Inn once stood in Brierley Hill Road, Dudley. Inside, you can find sawdust on the floor, paraffin lamps and candles, and a piano for a late-night sing-along. Hire the entire pub for an evening event or as part of your historic experience.



BOTTLE & GLASS INN	
Seating Plan	Capacity
Across pub and yard bar	60

Electricity
Wi-Fi
50" TV screen
Flipchart



HISTORIC EXPERIENCES – 1930s STREET

Enjoy an immersive evening on Old Birmingham Road, our 1930s street, with drinks in the Elephant & Castle Pub and fish & chips from Hobbs' and Sons Fish and Chip Shop. Chat to our shopkeepers while taking in the iconic views of our Edwardian village.

Combine with our other historic experiences for a larger event.

Viewing digitally?
Go behind-the-scenes and explore our **360 TOUR!**



We recommend a minimum of 50 delegates for this experience.



HISTORIC EXPERIENCES - 1800s VICTORIAN VILLAGE

Explore the shops, houses and foundries of our Edwardian village. Gather round a brazier, play street games, chat to our shopkeepers and residents or watch metal work demonstrations before enjoying a pint in the Bottle & Glass Inn and fish and chips from our infamous Hobbs' and Sons Fish & Chip Shop.

Combine with our other historic experiences for a larger event.

We recommend a minimum of 80 delegates for this experience.

"Words do not fully express how impressed and grateful I am for BCLM being the amazing location to celebrate our anniversary."

- Roy T, CEO Malthouse Engineering

Viewing
digitally?
Go behind-the-
scenes and
explore our
[360 TOUR!](#)



HISTORIC EXPERIENCES - 1940s-60s HISTORIC TOWN

Step into living memory in our new 1940-60s town. The Workers' Institute and Elephant & Castle Pub provide indoor space for your choice of our food and drink packages, and Folkes Park provides the perfect setting for entertainment.

Combine with our other historic experiences for a larger event.

We recommend a minimum of 80 delegates for this experience.



ENHANCE YOUR EVENT

Enjoy a truly authentic Black Country event with our exclusive on-site experiences.

GUIDED TOURS

Unearth 300 years of history as you explore the shops, houses and industrial workshops of our Canalside village with one of our knowledgeable historic characters.

1912 SCHOOL LESSON

Experience a private 30-minute lesson in St. James's School – be careful not to get the cane!

UNDERGROUND DRIFT MINE EXPERIENCE

Explore a maze of underground roadways and working areas, experiencing the sights and sounds of a Victorian miner's day.

VINTAGE TRANSPORT

Set the tone for your event and get your guests talking with a journey on one of our vintage vehicles, from our iconic Midland Red double decker to the Guy Motors 252 single decker and other options.

MUSICAL ENTERTAINMENT

Whether it's a traditional pub sing-along, choir, band or crooner, we can source the right act and staging for you.

EVENING ENTERTAINMENT

From spectacular fire breathing displays to magicians and stilt walkers, however wild your request our team can work with you to create a truly memorable event.

FAIRGROUND

Incorporate our vintage fairground into your event and your guests can enjoy rides including the Super Sonic Jets and the Chair-o-plane.



CATERING

We have a range of refreshments and catering packages for your event.

We are proudly Black Country first, working with suppliers across the surrounding areas to provide you with a delicious menus to choose from.

Whether you want to start your morning with locally sourced Cole & Mac filter coffee, or treat your group to our famous fish and chips for lunch, we can build a package for you.

DRINKS RECEPTION PACKAGES

Our drinks reception packages are customisable, with sparkling receptions and bottle bar options available for pre-order.

Please contact the team at venue@bclm.com for more information.



HOW TO FIND US

Museum Learning and Conference Centre, Tipton Road, Dudley, DY1 4SQ

BY ROAD

For all corporate events, please make your way to Car Park 2 located off Tipton Road. When approaching from Castle Gate island: exit the roundabout onto Tipton Road (A4037). Go past the set of traffic lights where you will see Dudley Archives located on your left. Immediately after Dudley Archives, please turn left into Car Park 2.

When approaching from Birmingham New Road (north of the Museum): go straight over at the lights and join Tipton Road (A4037). Before the traffic lights, use the filter lane to turn right into Car Park 2.

Please note, car parking for corporate events is included within our prices and free to your guests.

BY RAIL

We are 1 mile from Tipton Train Station, which is on the Birmingham to Wolverhampton line operated by West Midlands Railway. Plan your journey and check train timetables using the National Rail Enquiries website or by calling 08457 48 49 50.



**BLACK COUNTRY
LIVING
MUSEUM**

THANK YOU

venue@bclm.com | 0121 557 9643

